



August 15, 2017

{Sponsor}
{Business Name}
{Address}
{City, PA Zip}

RE: Sponsorship of the 2017 Old Pennsylvania Pike Trail Open House Event

Dear {name},

As chair of The Old Pennsylvania Pike (TOPP) Trail steering committee I would like to ask for your support in sponsoring the first annual TOPP Trail Open House event to be held on Saturday, September 23rd, 2017 from 10am until 4pm at the former Ramada Inn site in Breezewood, PA. The trail had formerly been known as the Pike2Bike Trail and it is undergoing a transformation, update and name change.

Our committee, with the authority of the Bedford County Commissioners, has been working with Navarro & Wright Consulting Engineers and their engineering/design team to prepare an updated Master Plan and Feasibility Study for the trail. We would like to invite you to be part of that effort by contributing to the success of the design and public engagement process for this unique project. We are on a journey towards creating a world class destination and are providing an open invitation to have the public come learn about the project, experience a guided tour of the trail, see lighting demonstrations in the tunnels, review plans and storyboards, and enjoy a variety of food and live entertainment.

Our committee would like your support to make all of this possible. Listed below are the different sponsorship levels for your consideration. Any donation would be greatly appreciated and all donations are tax deductible. Contributions should be made payable to the "Southern Alleghenies Conservancy".

Please consider sponsoring the Open House Event to help us ensure that this inaugural event will be a successful one.

Kind Regards,

John Carlin, Steering Committee Board Member

Cc: Bedford County Board of Commissioners

2017 OPEN HOUSE - Key Sponsorship Information

Platinum - \$500 Includes:

- Prime Logo Benefits including your name or logo (space permitting) on:
 - Key advertisements
 - Invitations
 - Signage at key locations during the event
- Prime placement in the 2017 Open House Program as a Platinum Sponsor
- Mention as a Platinum level sponsor in press releases and other media including radio and television as opportunities arise
- Listing and website link on The Old PA Pike website as a Platinum Sponsor
- Festival packet including copies of all collateral mentioning your sponsorship (Advertisements, press releases, programs, etc.)

Gold - \$250 Includes:

- Signage at key locations during the event
- Mention as a Gold level sponsor in press releases and other media
- Listing in the Event's program as a Gold Sponsor
- Listing and website link on the website as a Gold Sponsor

Silver - \$100 includes:

- Signage at key locations during the event
- Listing in the Events program as a Silver Sponsor
- Listing and website link on the website as a Silver Sponsor

Bronze - \$50- includes:

- Signage at key locations during the festival
- Listing in the Events program as Bronze Sponsor
- Listing and website link on the website as a Bronze Sponsor

Individual Friends of The Old PA Pike Trail

Donations of \$49.00 or less

- Listing in the Festival's program

All contributions should be made payable to the "Southern Alleghenies Conservancy".

**Southern Alleghenies Conservancy c/o,
Huntingdon County Conservation District,
10605 Raystown Road,
Huntingdon PA 16652.**

Yes, you can count on me!

Complete this form and mail it to: Southern Alleghenies Conservancy c/o,
Huntingdon County Conservation District,
10605 Raystown Road,
Huntingdon PA 16652

FINANCIAL CONTRIBUTION - *all gifts are tax-deductible; checks should be made payable to "Southern Alleghenies Conservancy" with a notation on the memo line for "TOPP Trail"*

YOUR NAME OR CONTACT'S NAME: _____

MAILING ADDRESS: _____

PHONE: _____ EMAIL: _____

NAME AS YOU WOULD LIKE IT TO APPEAR FOR ACKNOWLEDGEMENT (*such as in the event program*): _____
name of individual(s), business or organization

AMOUNT: \$ _____

check here if we should contact you about another type of donation, to meet with you or present to you/your group

check here if you know of another person or organization interested in the project; please provide their name and phone number or email address and they will be contacted

NAME: _____

PHONE: _____ EMAIL: _____